

Staff Spotlight | Sabrina Microusticos



“The addition of Sabrina, who has pure marketing skills, has elevated our game to a new level. I am happy to have her on the team and leading the way for EarthSoft marketing efforts. Congratulation to a well deserving EarthSoft Staff Person of the Quarter award winner. ”

Dan Alexander, VP Sales & Marketing

EarthSoft, Inc. is pleased to select Sabrina Microusticos as the June 2018 EarthSoft Staff Person of the Quarter.

Sabrina is a Marketing Communications Assistant within the Sales and Marketing team. Sabrina joined EarthSoft in July of 2017, bringing 5 years’ experience in the field of digital marketing with her.

Since joining the company she has taken a project management role in the redesign and implementation of EarthSoft’s new website as well as traditional and other digital marketing initiatives. Sabrina works with key stakeholders within the organization to implement and deploy strategic marketing programs; providing a

fresh perspective and commitment to excellence.

Sabrina hails from the Lynchburg Virginia area and is a graduate of Central Virginia Community College, where her areas of study included graphic and web design, marketing strategy, and social media management. Prior to joining EarthSoft she ran her own business, *Incredia Social Media*, where she helped clients connect with their audiences through website and social media management, graphic design, blog writing, and custom solutions.

We are excited to recognize Sabrina for her hard work and contributions to EarthSoft.