



## **EarthSoft Announces EnviroInsite Acquisition and Contract with Dr. Bruce Jacobs**

**Concord, MA; Oct 10, 2017;** EarthSoft today announces that it has completed the purchase of all the intellectual property assets of EI LLC and has hired Dr. Bruce Jacobs, author of EnviroInsite. Future versions of EarthSoft's EQulS software will include EnviroInsite and Dr. Jacobs will develop new products with EnviroInsite and EQulS Enterprise. EnviroInsite is used by hundreds of consultants for subsurface environmental graphics.

EarthSoft will provide software maintenance and training support for all EnviroInsite versions. EarthSoft will release new versions of the desktop EnviroInsite in EQulS Professional, but does not currently plan to release new versions of non-EQulS versions of EnviroInsite. EarthSoft and Dr. Jacobs will develop new EnviroInsite Enterprise software modules.

Dr. Jacobs is participating in a new dedicated GIS/Graphics team at EarthSoft that includes Boris Lutskovsky and other EarthSoft staff. EarthSoft is committed to ongoing innovation in the areas combining relational databases, GIS, subsurface graphics, and environmental data. EQulS also includes interfaces to software from Esri, AutoCAD, Bentley, and other common graphics solutions.

Bruce Jacobs has a PhD from the MIT Department of Civil and Environmental Engineering. He initially worked at CDM and was later a partner at HydroAnalysis of Acton, Mass. Dr. Jacobs developed EnviroInsite as a tool for use on consulting projects at HydroAnalysis. Outside sales of EnviroInsite began in 2005, and Dr. Jacobs founded EI LLC in 2016 to focus on the sales and marketing of EnviroInsite.

Dr. Jacobs said, "I am pleased to join the EarthSoft team and look forward to continuing innovation on EnviroInsite, and bringing new products to market."

**About EarthSoft:** EarthSoft's EQulS™ is the world's most widely used environmental data management software. Please write [info@earthsoft.com](mailto:info@earthsoft.com), or visit [www.earthsoft.com](http://www.earthsoft.com), for further information.