



## **EarthSoft Canada Inc. (EarthSoft) Promotes Key Staff**

**Windsor, Ontario, Canada - July 1, 2016:** Today EarthSoft proudly salutes Canada's 149<sup>th</sup> Canada Day Celebration and EarthSoft Canada Inc.'s 4<sup>th</sup> year, with two key promotions. EarthSoft joins our Canadian employees and all Canadians as we pay respect to the enactment of the Constitution Act of 1867 and the subsequent governance of a free people. These promotions are examples of the power and potential of creative collaborations inspired by common purpose. EarthSoft Canada Inc. was founded on June 28, 2012 and began immediately after the July 1, 2012 holiday.

Alek Hage has been promoted to EarthSoft Canada Inc. Vice President in recognition of his continued efforts driving the growth of EarthSoft's products and Canadian operations. Alek will continue to manage the EarthSoft Development's Blue Team as they design, develop, enhance and support the EQUIS Sample Planning Module (SPM) and the EQUIS Data Gathering Engine (EDGE) product lines, integrating them with other EarthSoft products and services to over-achieve client satisfaction.

Michal Janyst has been promoted to Product Manager, and a new Development Purple Team has been created around Michal to lead EarthSoft's innovative development, growth and integration of EQUIS Live. EarthSoft will integrate EQUIS Live with an array of data gathering devices and systems as well as public and private data streams, both proactively and in unison with clients.

EarthSoft develops and licenses EQUIS™ software and provides innovative workflow solutions for environmental data management operations. Alek Hage took charge of Product Development responsibilities for the new subsidiary and, along with the software development brilliance of Michal Janyst, set out to revolutionize the field data collection workflow supporting EQUIS. Today, EarthSoft Canada employs eight full-time professional staff, has acquired significant new Canadian contracts, and will continue to organically grow employees, clients and revenues well into the foreseeable future.

EarthSoft CEO Mitch Beard said, "We are very fortunate to have so many talented and dedicated employees and in particular, Alek and Michal. EarthSoft strives to recognize our staff's contributions, achievements and aspirations, and to promote their success as they create ours. These are exciting times for EarthSoft with the explosions of Big Data and the Internet of Things. Our growth is inextricably tied to adding value to EQUIS data management operations. EarthSoft will continue to invest heavily in Canada, is well positioned to continuously increase value to clients deploying EQUIS, and will dedicate significant resources to innovate, sell and support the growth of our EQUIS field data collection technologies, EQUIS Live, and our other product lines."

**About EarthSoft:** EarthSoft's EQUIS™ is the world's most widely used environmental data management software. Please write [info@earthsoft.com](mailto:info@earthsoft.com), or visit [www.earthsoft.com](http://www.earthsoft.com), for further information.